

# Aux Buttes-Chaumont, le pavillon Puebla se transforme en chalet de montagne Au court upare, le Pavillon Puebla se pare d'un décor montagnard, où le chef Kheil Morin propose une quinzaine de recette de raclettes, aux corzets et pierrades Le Pa en. 2011/2022 | Astualdés, Risstaurali GHR, une nouvelle organisation professionnelle pour l'hôtellerie-restauration standard de l'accette de l'accette

SOYEZ LE PREMIER À RÉAGIR

# The leading media brand for decision-makers in the food service industry for over 45 years

Néo restauration accompanies actors of the commercial, collective and hotel catering industry in order to improve their performance and help them adapt their practices to the changing market







21,660 subscribers to our newsletters

**Commercial catering** 

hotels



60K email contacts in our database



150,280 monthly readers



22,100 copies distributed

Local Snacking
Sustainable development

Foodservices Desserts

Regulations

**Collective catering** 

Trades

News



## A team of expert editors recognized in the restaurant sector



Sabine Durand Editor-in-Chief



## Néo Restoration discovers and deciphers for professionals:

- New successful restaurant concepts
- ► All the latest developments to anticipate and differentiate (products, equipment)
- ► The evolution of consumption patterns for the food service industry
- ► Innovative suppliers and their solutions

## And provides keys to help professionals react and rebound:

- It shares success stories and positive experiences in each segment of the food service industry, guiding good practices
- ► It provides access to exclusive studies, monitoring and orientation tools for professionals







## A very involved readership



9 Issues / year 86% of regular readers

27 mins

average time spent reading the magazine

readers on average per

copy

A strong affinity with its readers

of readers consider the magazine **useful** in their daily professional life

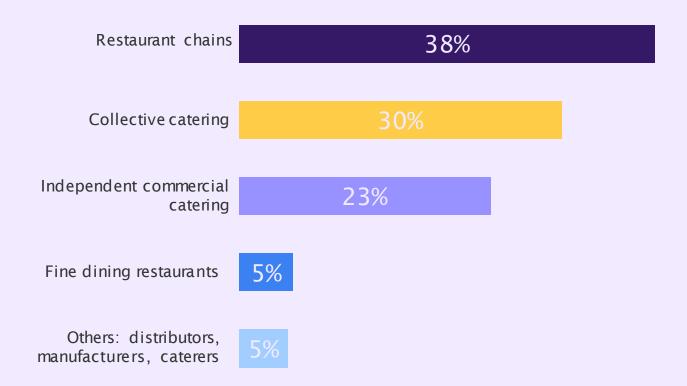
92% A high satisfaction rate with the **coverage** of topics

Readers consider that advertising is used to identify new suppliers and innovations



## A very involved readership

## Sectors of activity



70%

of readers cite the brand as a reference for innovations and trends in the hospitality industry

69%

of readers cite the brand as a true work tool





## An engaged audience

### The website



50%

of visitors consider the website as a source of information in its own right 55%

of visitors consider the website as a complement to the magazine

### The newsletter





80%

of Internet users consider the newsletter useful

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LET'S KEEP IN TOUCH!