

The leading media for equipment fleet managers



236K

Unique visitors/
month⁽¹⁾



603K

intentional e-mails in our
database



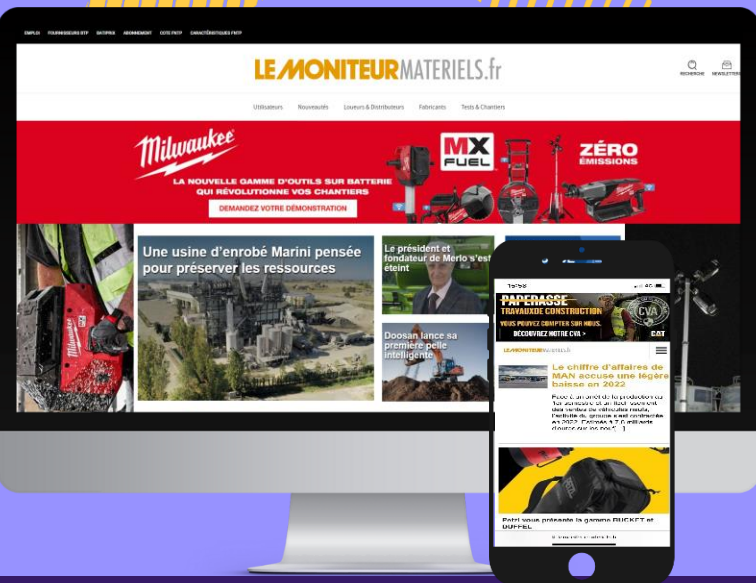
180,000

Monthly readers



32,000

monthly copies⁽²⁾



Users **What's new** **Manufacturers** **Tests & Workshops**
Renters & Distributors **Tools** **Health - Safety** **Recycling**
Energy **Road works** **Digital** **Strategy**
News and events **Digital** **Lifting and handling**
Construction site

Source :

(1) AT Internet Mai 2022

(2) ACPM OJD PV 2021 / 2022

A team of expert editors recognized in the fleet management sector

Journalists specialized and recognized in their field:



Jérémy BELLANGER
Editor-in-Chief



Charlotte DIVET
Head of Department

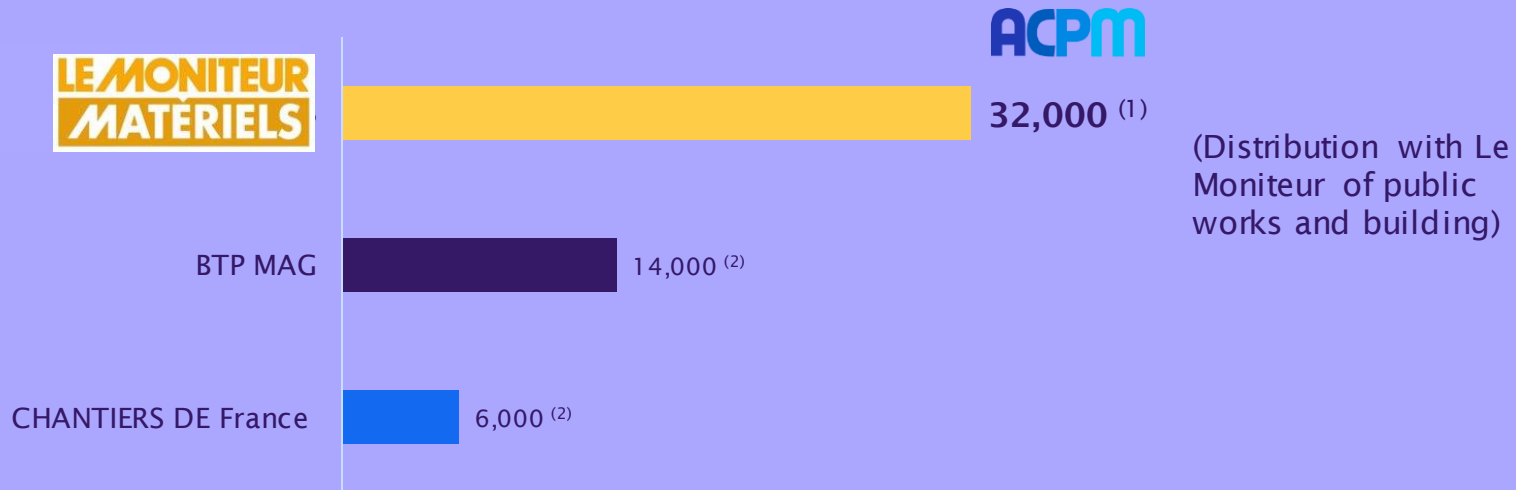
- ▶ **Focused on practical operations and best practices, Le Moniteur Matériels assists decision-makers in construction projects.**
- ▶ The editorial team covers both equipment and its components, spare parts, and accessories. The content is organized around the main decision-making stages:
 - ▶ **BUYING:** To provide a comprehensive overview of the latest innovations and R&D efforts.
 - ▶ **OPERATING:** To guide companies and share best practices for the optimal use of equipment.
 - ▶ **VALUING:** To understand the purchasing and selling/reselling strategies of major industrial players and companies in the construction sector.
 - ▶ **MANAGING:** To support owners and industrialists in their maintenance and production policies.



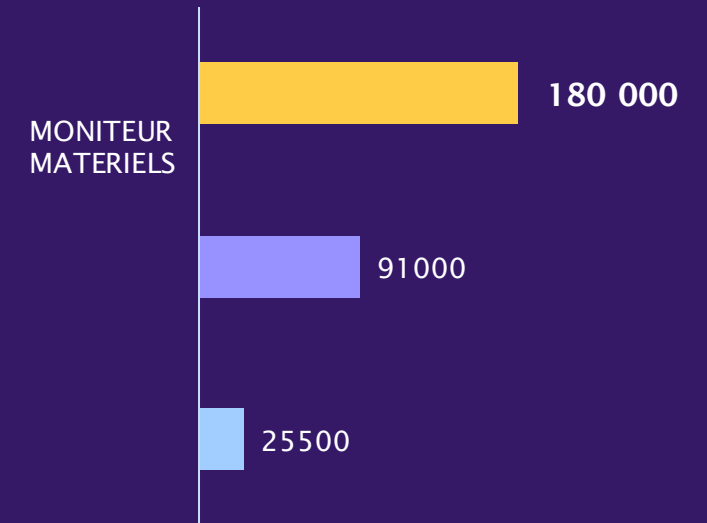
Press: Le Moniteur Matériels, the leader in terms of audience and distribution compared to its competitors



Volume of distribution (number of copies)



Audience (number of readers)



Sources :

(1) ACPM OJD PV 2021 / 2022

(2) Distribution declared by the publisher



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