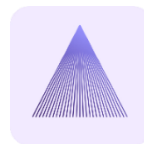


The leading brand in the chemical industry sector

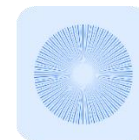
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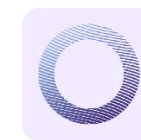
2.6M
unique visitors/
month ⁽¹⁾



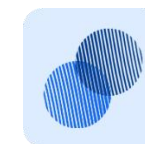
5,000
subscribers to our
newsletter



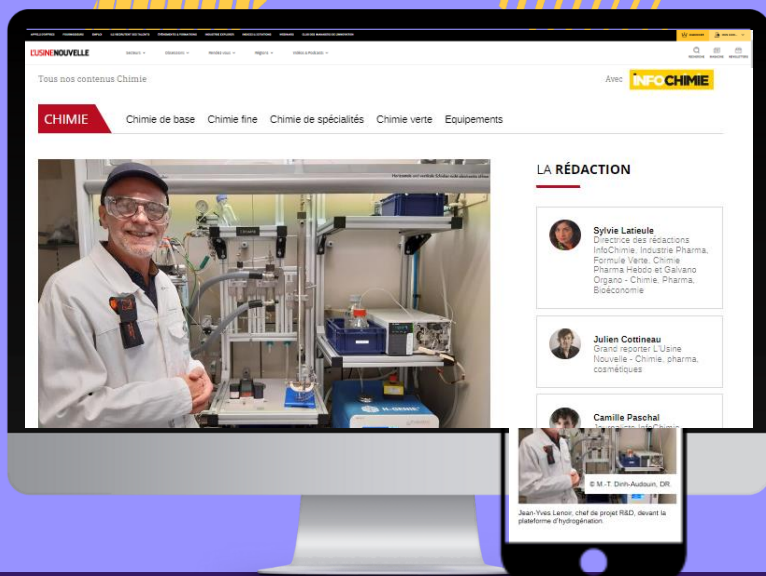
584K
intentional emails
in our database



21K
monthly readers



4,100
copies
distributed



Chemicals
Biotechs
Petrochemicals
Equipment
Green chemistry
Wind energy
Fine chemicals
Chemtech
Recycling
Waste
Minerals

An editorial team on technological innovation



Sylvie LATIEULE
Editorial Director



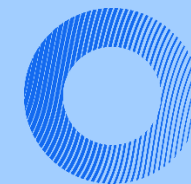
Françoise DE VAUGELAS
Head of section



Info Chimie, the leading media brand in the chemical industry sector:

- ▶ Info Chimie provides a vision of the latest news in the chemical industry and its suppliers.
- ▶ The reports analyze the problems and changes in the sector.
- ▶ The technical focus examines the major unit operations of production by presenting the latest innovations and numerous feedbacks.

INFOCHIMIE





815,000

INFLUENTIAL PERSONALITIES ⁽¹⁾



550,000

EXECUTIVES, TOP MANAGERS AND DIRECTORS ⁽¹⁾



59%

PURCHASING DECISION-MAKERS ⁽¹⁾

3.4M visits per month ⁽²⁾

5.4M page views per month ⁽²⁾

61%

of L'Usine Nouvelle's executive and managerial readers do not read any other business press title ⁽¹⁾

64%

of audience outside of Paris ⁽¹⁾

The Info Chimie website, expert sector on the usinenouvelle.com website

L'Usine Nouvelle is the brand with the most affinity with these targets

152
VSES / SMES

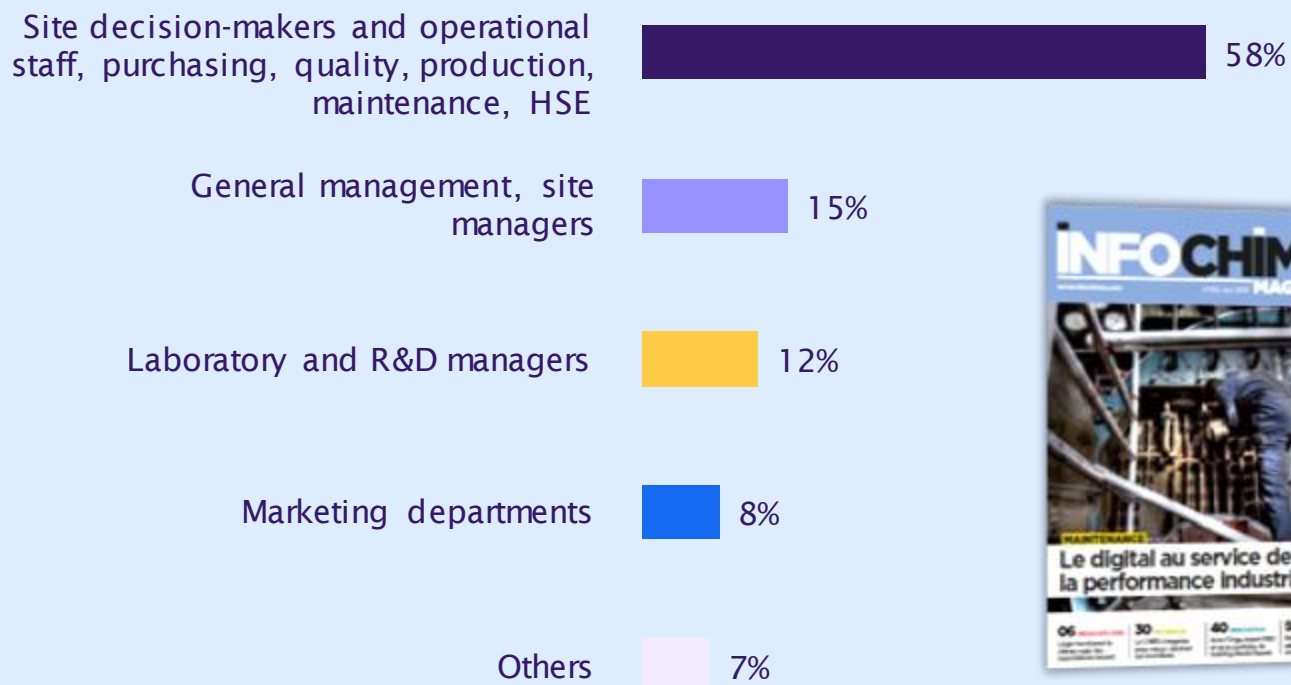
166
LARGE
COMPANIES

133
B2B DECISION MAKERS

131
TOP EXECUTIVES &
EXECUTIVES

198
EXECUTIVES
TECHNICAL

Breakdown by function



Take advantage of the expertise of **Formule Verte** while keeping up to date with the latest news in the chemical industry:

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