



The leading brand for fine chemicals and pharmaceutical processes

Industrie Pharma, leading source of information for executives and managers in the pharmaceutical industry.



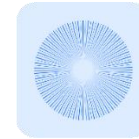
2.6M

unique visitors / month ⁽¹⁾



6K

subscribers to our newsletter



531K

email contacts in our database



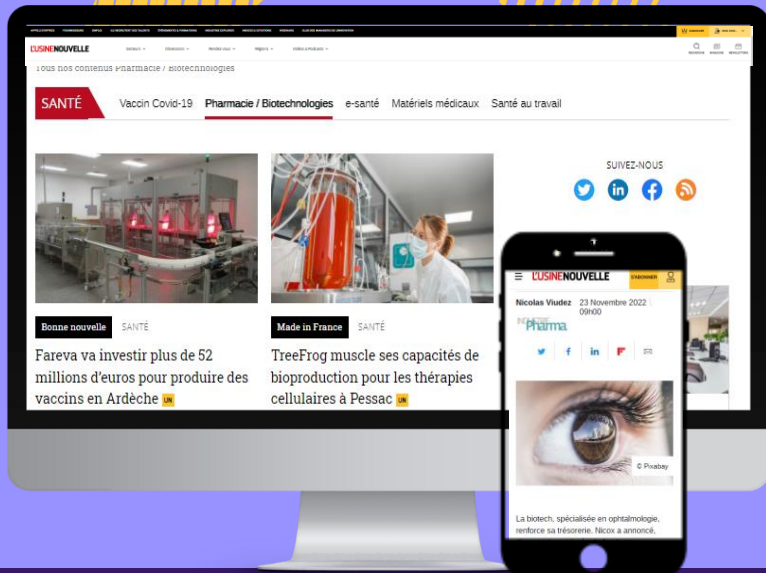
19K

readers per edition



4K

copies distributed



Biotechs
 Biotechs
 Chemicals
 Medicine
 Laboratories
 Packaging
 treatments
 Equipment
 Pipelines
 CDMO
 Health
 Research

Source (1) AT Internet January 2022

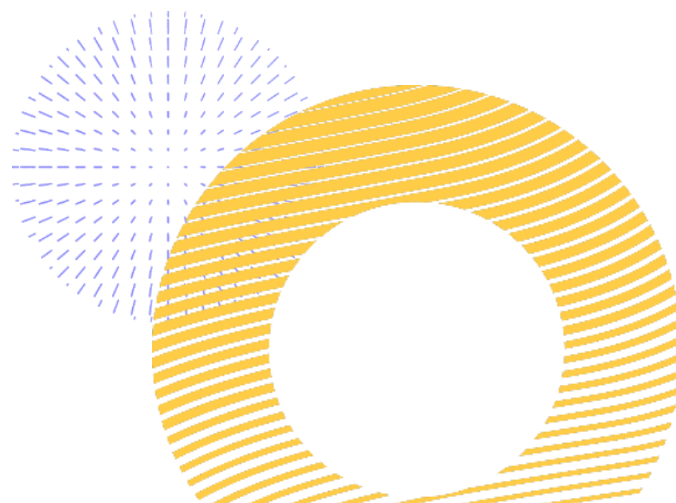


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Editorial Director



Nicolas VIUDEZ
Deputy Editor-in-Chief

An editorial team
on technological innovation



industrie pharma, the leading media brand for the pharmaceutical industry:

- ▶ The only magazine in the industry, Industrie Pharma is aimed at all players in the drug production sector as well as their equipment and service suppliers.
- ▶ As an essential watchdog and working tool, Industrie Pharma provides a global vision of the industry's economic news, regulatory developments, therapeutic progress and new production technologies.





815 000

INFLUENTIAL
PERSONALITIES ⁽¹⁾



550 000

EXECUTIVES, TOP
MANAGERS AND
DIRECTORS ⁽¹⁾



59%

PURCHASING
DECISION-MAKERS ⁽¹⁾

3.4M visits per month ⁽²⁾

5.4M page views per month ⁽²⁾

61%

of L'Usine Nouvelle's executive and
managerial readers do not read any other
business press title ⁽¹⁾

64%

of audience in regions ⁽¹⁾

The Industrie Pharma website, expert sector on the usinenouvelle.com website

L'Usine Nouvelle is the brand with the most affinity with these targets



152
VSES / SMES

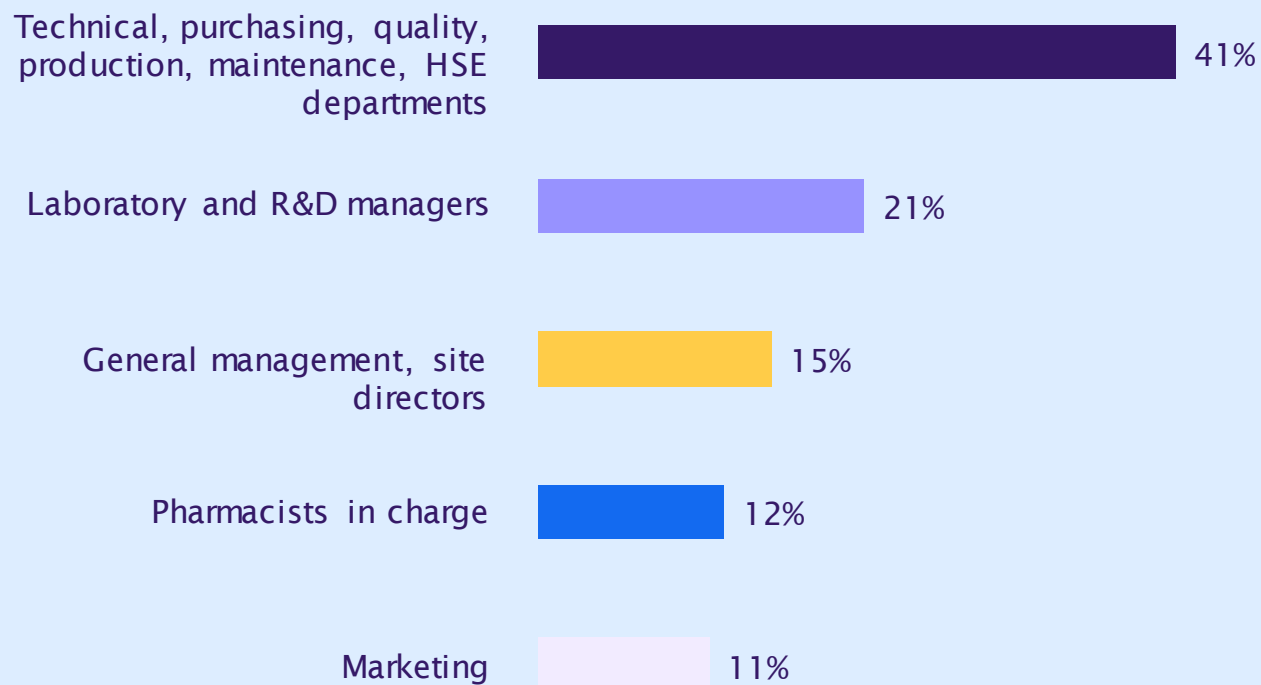
166
LARGE
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198
TECHNICAL
EXECUTIVES

Breakdown by function





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LET'S KEEP IN TOUCH!