



The leading media brand on surface and paint technologies

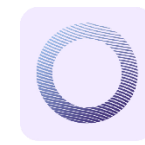
The leading **economic and technical** media of the industry since **1933**. A source of information for professionals in surface treatment, painting, preparation and finishing in wet and dry process.



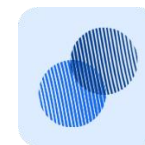
2.6M
unique visitors / month ⁽¹⁾



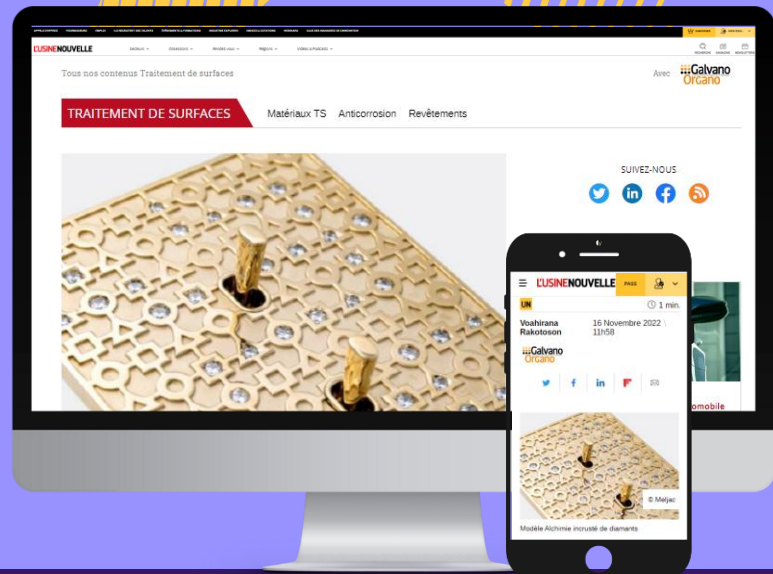
584K
email contacts in the database



15K
monthly readers



5,2K
copies distributed



Trends

Paint

thermal

Energy

Raw materials

TS materials

Surface treatments

Sustainable development

Coatings

BTP

Anticorrosion

Sources
(1) AT Internet January 2022
(2) One Next Influence 2021

Galvano
TECHNOLOGIES DE SURFACE ET PEINTURE
Organo

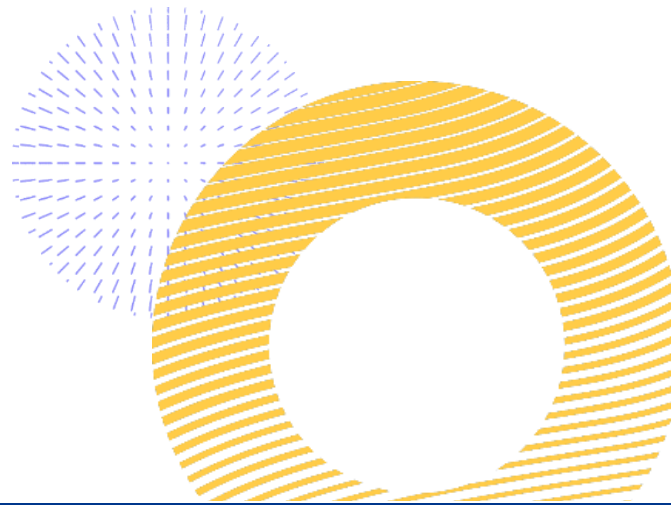
An editorial team
recognized for their expertise



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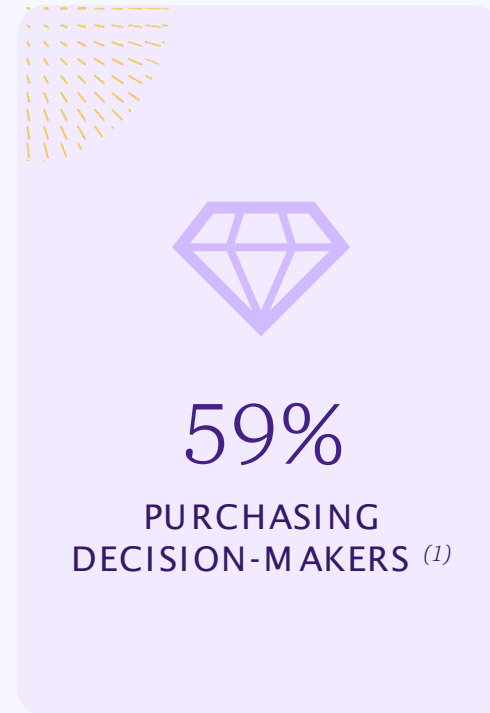
Galvano Organo is the leading economic and technical media in the industry since 1933:

► Galvano Organo gives you access to concise news and interviews with key players in the sector, analysis with in-depth reports on strategic issues and innovations in the surface and heat treatment market, competitive studies and service offers, and all the essential information on the surface treatment industry from principals, subcontractors, suppliers and design offices.

► You will find topics such as electroplating, hot dip galvanizing, painting, mechanical treatments, chemical deposits, environment, clean technology, vacuum deposition, robotics...



L'USINENOUVELLE, industry leader with an audience that is **influential** and **exclusive** :

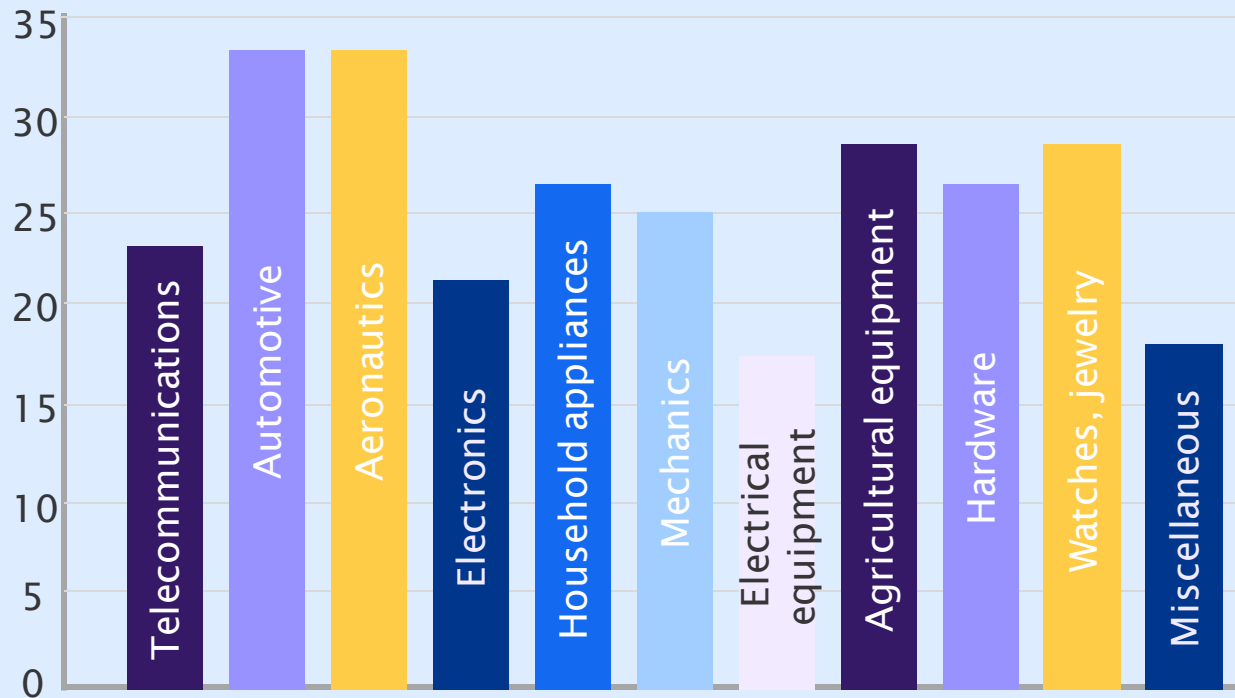


Sources
(1) One Next Influence 2021
(2) ACPM Mars 2022

L'Usine Nouvelle is the brand with the most affinity with these targets



*Distribution of readership by
sector of activity*



Our targets



Surface treatment industry, paint industry, printed circuit industry, mechanical treatments, chemical deposits, surface preparation

The sectors



Automotive, aeronautics, electronics, railways, telecommunication, household appliances, mechanics, electrical equipment, agricultural equipment, construction, watchmaking, jewelry, metal furniture

A leading audience
with 15,000 readers



6 issues in 2024

600 pages per year

Further distribution
At the major events

SPECIAL ISSUES

SECTOR COVERAGE

ADVERTORIALS



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