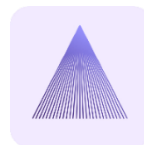


The leading media brand among packaging decision-makers

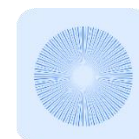
The **1st source of information** that has been animating and uniting the community of decision-makers in the packaging sector since 1932.



2.6M
Unique
Visitors/month
(1)



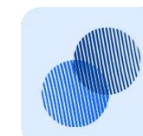
584K
intentional emails
in our database



36K
subscribers to our
newsletter



75K
readers
monthly



15K
copies
distributed

Graphic arts

Hygiene - Beauty

Plastics

Food

Packaging

Production

Drinks

Health

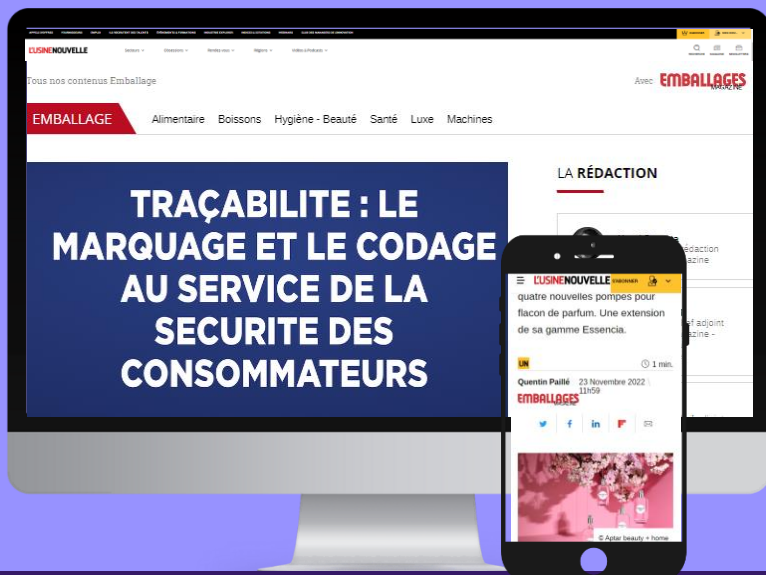
Digital decoration

Circularity

Printing technology

Machines

Luxury



Coverage of packaging machinery manufacturers, packaging manufacturers of all materials, printing technologies...



Henri SAPORTA
Managing editor



Arnaud JADOUL
Deputy Editor-in-Chief



Tiziano POLITO
Deputy Editor-in-Chief



The 1st source for news on packaging and graphic arts:

- ▶ A cutting-edge information service detailing each month the major issues of the profession, helping decision-makers to anticipate the evolution of markets and techniques and to find the most promising and strategic markets.
- ▶ Since 2019, when Emballages Magazine's readership was pooled with France Graphique's readership, Emballages Magazine has strengthened its coverage of printing and finishing technologies, digital printing and decoration, virtual and augmented reality tools, personalisation, graphic creation and design.

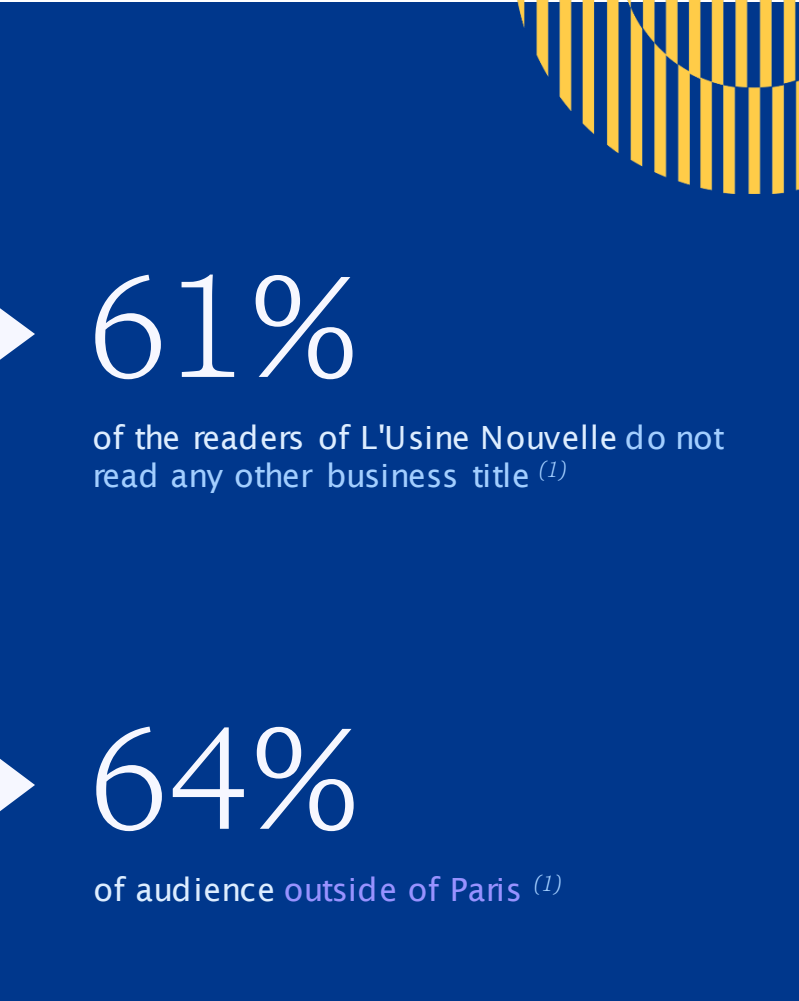
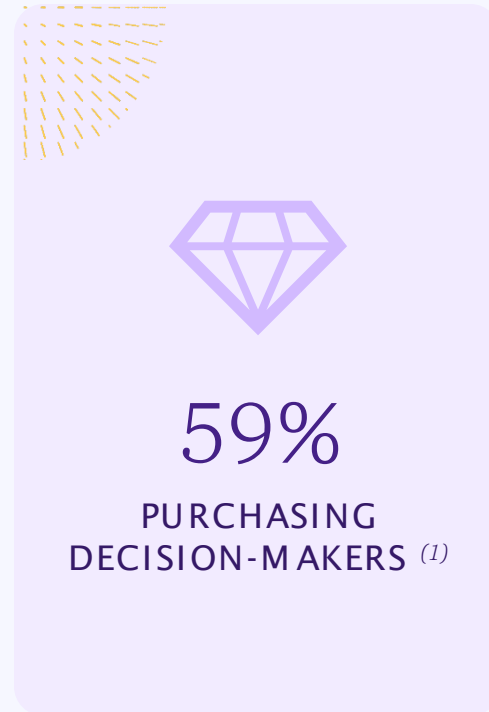
EMBALLAGES
MAGAZINE



Emballages Magazine website, expert channel on usinenouvelle.com



L'USINE NOUVELLE industry leader with an **influential** and **exclusive** audience:

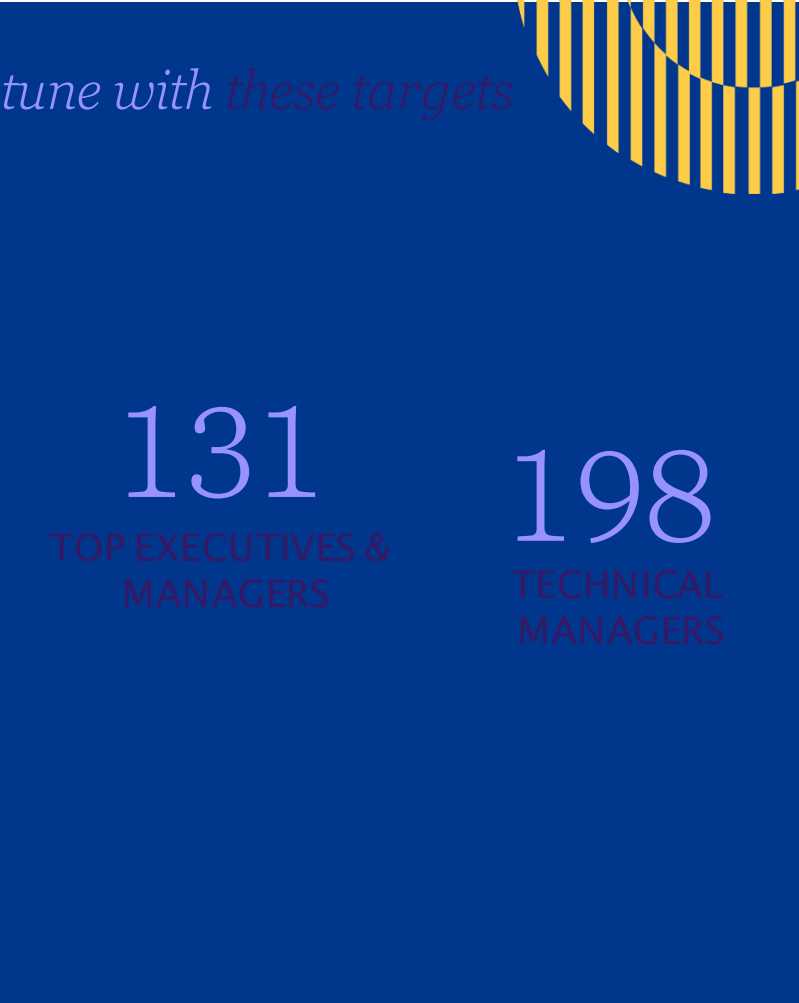
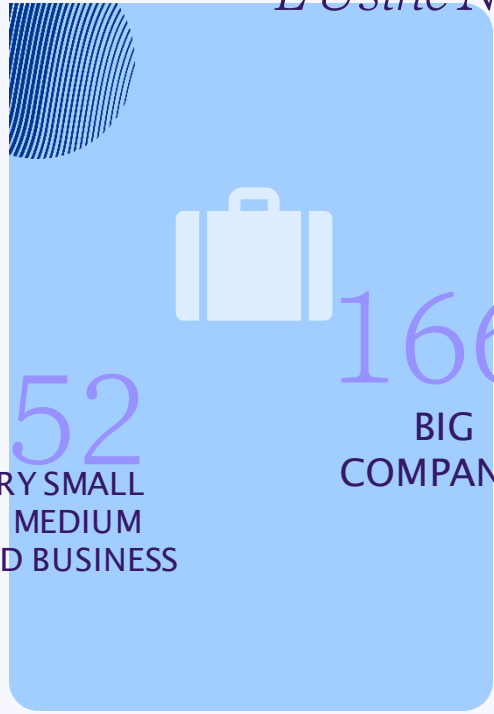
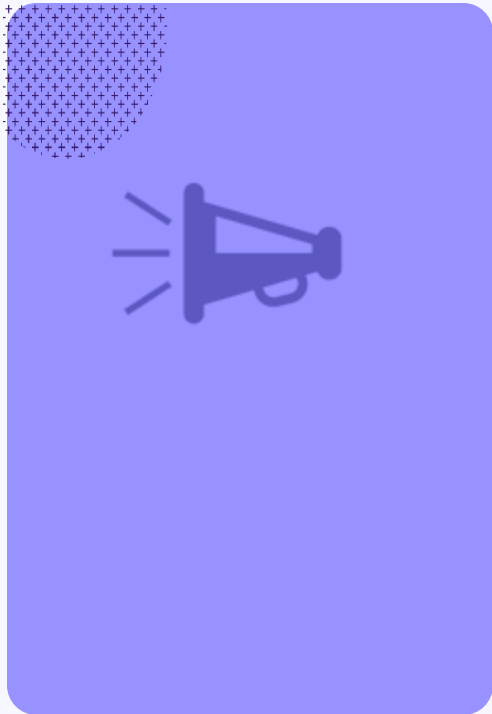


Sources :
(1) One Next Influence 2021
(2) ACPM Mars 2022

Emballages Magazine website,
expert channel on the usinenouvelle.com website



L'Usine Nouvelle is the brand most in tune with these targets



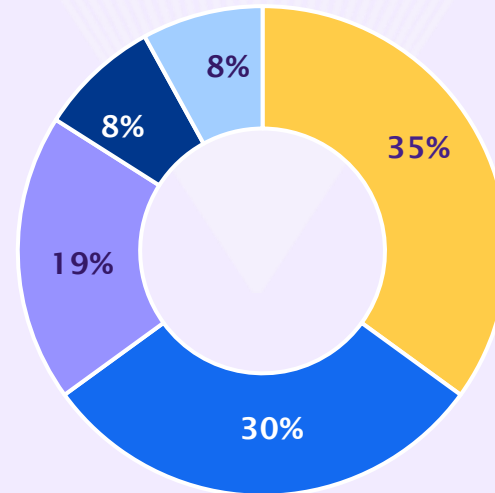
Sources :
(1) - One Next Influence 2021
(2) - ACPM Mars 2022

A leading audience among packaging decision-makers with 75,000 readers

Audience functions in the packaging world (50,000 readers) :

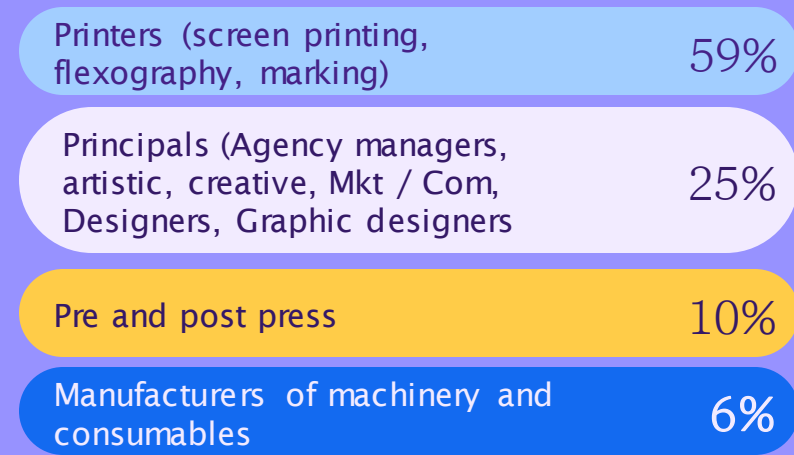


Sectors of activity :



- Food industry
- Luxury / Cosmetics
- Pharmaceutical industry
- Suppliers
- Industry

Audience functions in the world of graphics, print and cross-media (25,000 readers) :





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LET'S KEEP IN TOUCH!